MILLIONAIRE II

THE STOCK MARKET SIMULATION™

NEW

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by The American Stock Exchange

BLUE CHIP SOFTWARE™

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REQUIRES: 5.25" DRIVE
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MILLIONAIRE II

THE MARKET SIMULATION

PART OF A SERIES

MILLIONAIRE II

MILLIONAIRE™ is a fun, complex game and a real education in the art of playing the stock market. An excellent simulation of the real thing. Recommended for ages 16 to adult.

—PC Magazine

MILLIONAIRE users, from novices to stock market professionals, have

—Howard Magazine

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MICRO POPULAR COMPUTER-ZED STOCK MARKET SIMULATION

MILLIONAIRE II

AMERICA'S MOST POPULAR COMPUTERIZED STOCK MARKET SIMULATION

"The best of the new wave of games."
—Newsweek

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—PC Magazine

"MILLIONAIRE leads from novices to stock market professionals. Have fun with millions of dollars. Learn how the stock market works."
—Infoworld

Over 100,000 MILLIONAIRE already taken the plunge.

Have fun with millions of dollars. Learn how the stock market works.

The new, improved MILLIONAIRE has these additional features:

- Two player game option
- Color screens
- Twice as fast
- Enhanced graphing
- User controlled interest & commissions
- Operates on hard or floppy disk
- Easier to use
- Short selling
- New company data
- Calculates interest on cash

MILLIONAIRE II is a great educational tool for the whole family: everyone can learn how the market works and how to invest.

Master trading techniques from novices to stock market professionals. Have fun with millions of dollars. Learn how the stock market works.

Price, compatibility & availability varies.

Strategy & Simulation Software

For Apple II, II+, IIe, IIc, Macintosh, Commodore 64, Atari 800, Atari 520ST, Amiga, IBM PC & Compatibles

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game for the whole family. Anyone can
play now, the rules are

company & industry trends
Cash
Interest Paid
Interest Earned
Change from Previous Week

PURPLE

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"MONOPOLY plays [illegible] move over!"
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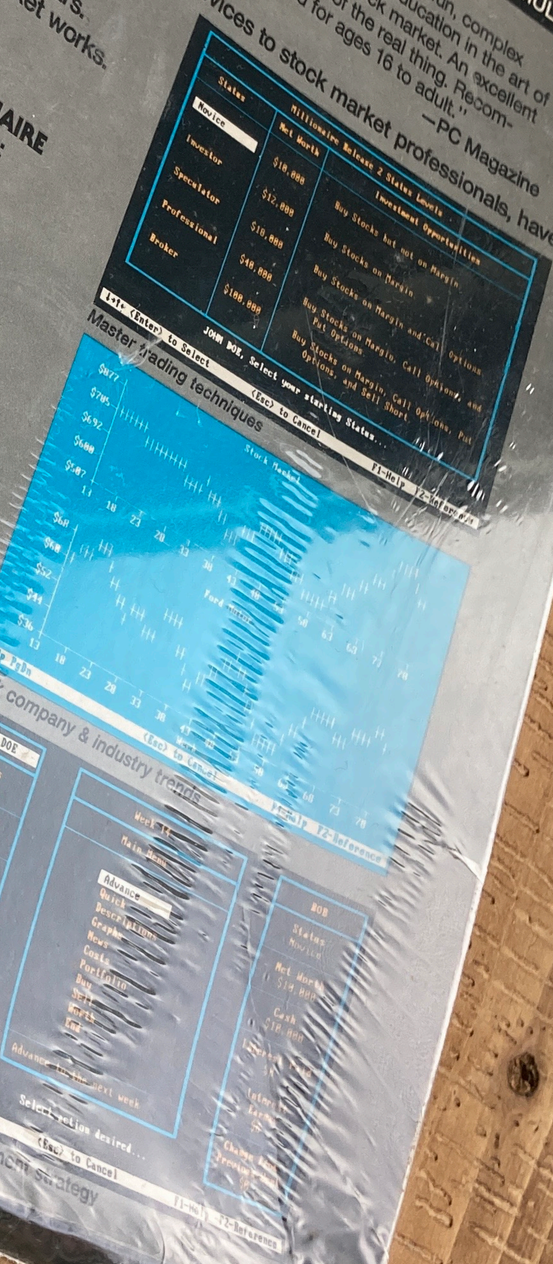

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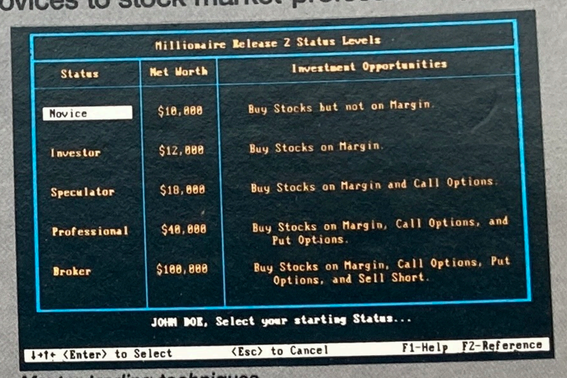

Master trading techniques

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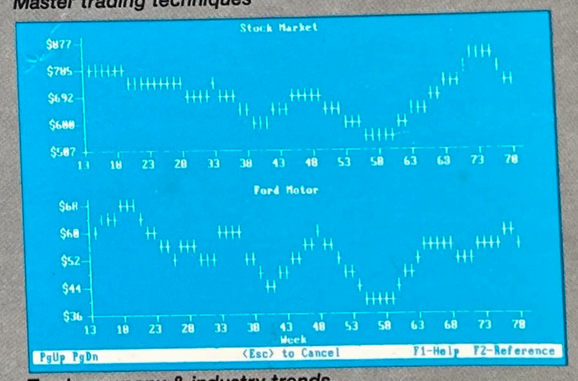

Track company & industry trends

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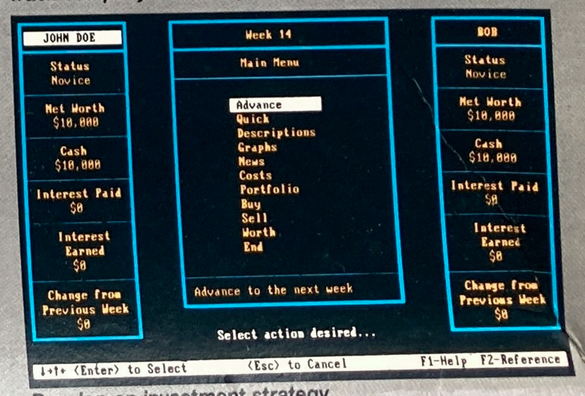

Develop an investment strategy

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Britannica Software

Introduce your family to our family.

Working, playing, learning or relaxing, The Britannica Software family helps your whole family get more from life.

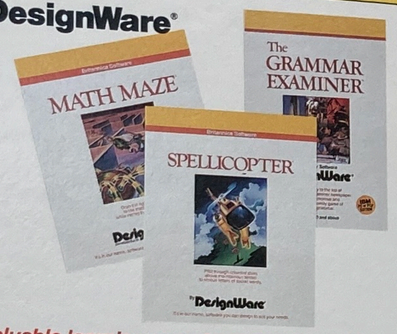
DesignWare® Plus™

For school, for work, for home, DesignWare Plus makes it easier to handle the serious business of living.

DesignWare Plus is a new approach to software for the family. With DesignWare Plus, adults and children can take care of daily activities easily and efficiently. Designed from the ground up to be easier to use—and more useful—than the alternatives, DesignWare Plus software will find its way into your computer any time you really need to get things done.

- Take care of the business at hand, without getting bogged down by your computer.
- Helps organize, keep track of details—for busy adults and children.

DesignWare®



Valuable learning experiences that are also fun.

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- Game play makes homework fun, encourages success in school.
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- Programs are expandable to contribute to children's success for years to come.
- Easy to use, with simple, straightforward commands.

EduWare®

Don't play games with learning.

EduWare products teach children valuable skills, without leaving out the pure enjoyment that comes from mastering a subject. Because EduWare helps kids with skills they'll need for the future, it's serious stuff—but learning can be fun, without being simplistic.

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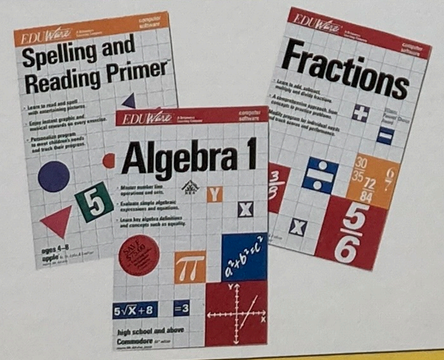

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Where would you like to earn your fortune?

In the stock market? Real estate? Commodities? Maybe you'd like to manage your way to the top of a major corporation—or just build your personal investment portfolio. With one of Blue Chip Software's powerful financial simulations you can learn the terms, the mechanics, the financial realities of each market. Blue Chip simulations let you get your feet wet—without taking a financial bath.

- Set goals, make investment decisions, commit resources.
- Simulations factor in weather, geopolitics, strong and weak financial markets, and other realities.
- See the effects of both short and long term strategies.

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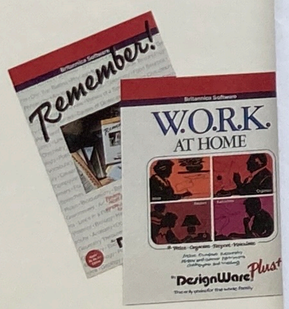

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Says Bob S
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"Being a part of Britannica lets us

Blue Chip Software: 5 Ways

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(2) Replacement of defective diskettes after the 90-day warranty period for **only** $12.00*
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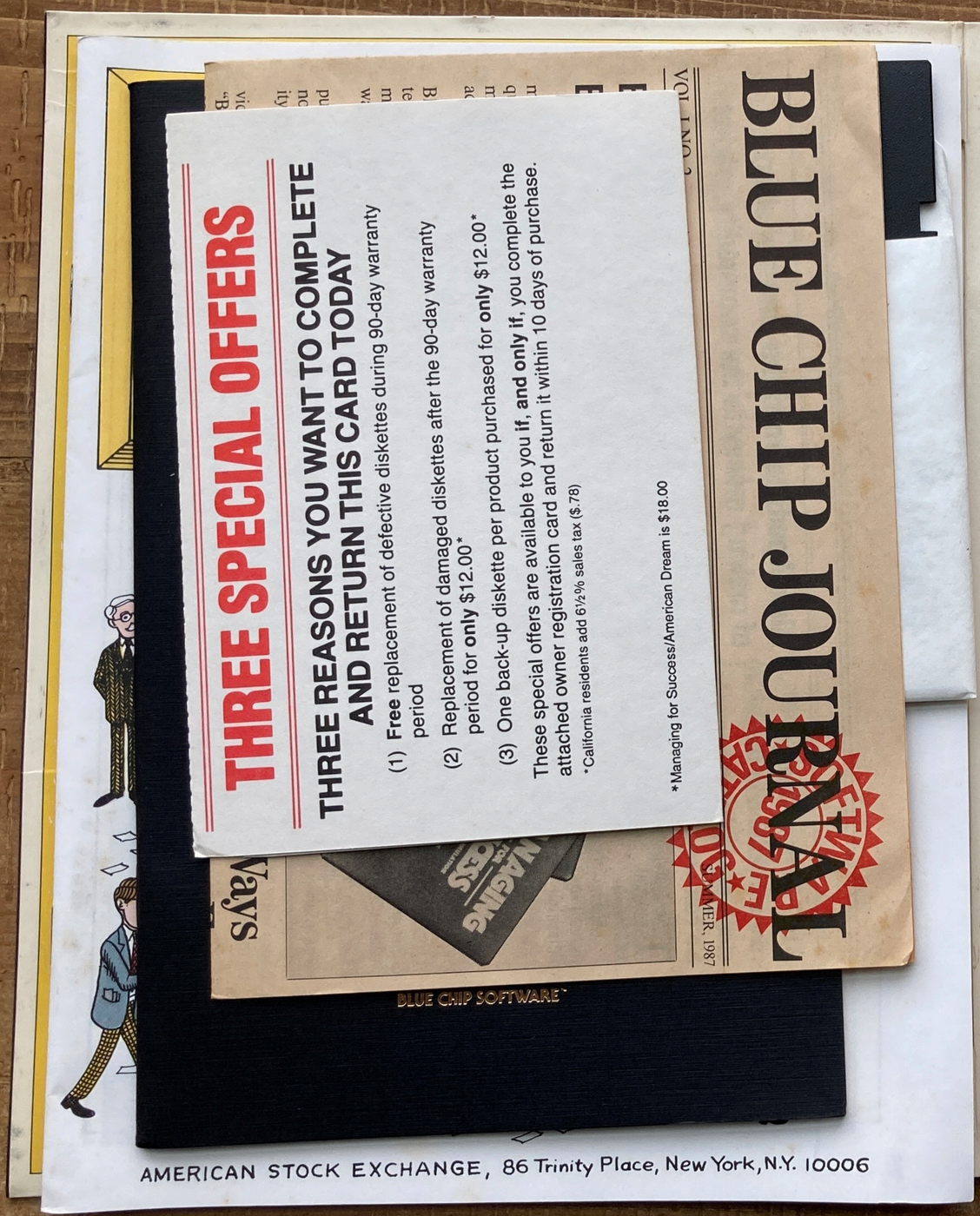

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*Managing for Success/American Dream is $18.00
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continue to provide timely, high-quality programs in addition to opening up new opportunities for us."

Britannica's Stanley Frank, president of Britannica Learning Corporation feels, "Acquiring Blue Chip Software positions us to move into business and professional training as well as the college arena."

*(See **Britannica**, page 4)*

Blue Chip Software puts Crystal Lake, IL on the map.

CRYSTAL LAKE, IL. – Charles Lapp's social studies class has received more press in the past year than many professional economists receive in a lifetime.

It's all because of Blue Chip's investment simulation programs: ***Millionaire*** (stocks), ***Tycoon*** (commodities) and ***Baron*** (real estate).

Because of their newly acquired investment knowledge, Mr. Lapp's classes have been written up in *Forbes, Parents, Newsweek, Time, Family Computing, T.H.E. Journal,* even *Vogue* and *Playboy.*

*(See **Crystal Lake**, page 4)*

to Make Money and Have Fun.

Computer owners the world over are quickly picking up the ins and outs of high finance and big business. They're investing millions. And often doubling their money. Best of all, they never lose a dime.

(See 5 WAYS, page 4)

In Business Today

Blue Chip's stock market simulation, ***Millionaire***, is so realistic it even has political, social and economic events that cause the market to fluctuate.

(Story on page 2)

* * *

The commodity market simulation, ***Tycoon***, lets players trade everything from gold and foreign currency to oil and coffee. And like the *real* commodity market, it's totally unpredictable.

(Story on page 2)

* * *

To learn what it takes to make money in real estate, players choose ***Baron***. It includes commercial, residential and undeveloped property investment strategies.

(Story on page 2)

* * *

Squire, a real life exercise in money management, starts players off at age 35 with a net worth of $70,000. Or lets them set their own *real life* parameters. The goal is to retire as a millionaire at 55.

(Story on page 3)

* * *

Managing for Success is a business simulation that makes players the CEO of a major corporation. They get firsthand experience in dealing with inventories, pricing, marketing, factory operations and more.

(Story on page 3)

TODAY'S CONTENTS

Family Cashes in with Stocks	2
Learning the Commodities Market	2
Building a Personal Real Estate Empire	2
Middle-aged Retirement	3
Climbing the Corporate Ladder	3

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For extended media life —
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No fingers, please!
For your disk's sake
(and the systems's, too)
insert disk carefully.
Magnetic fields erase.
Keep them far away.
Keep it safe—
in the jacket
when not in use.
Bending and folding
may damage.
Handle with care.
Keep disks comfortable.
Store at: 10° to 52° C
50° to 125° F
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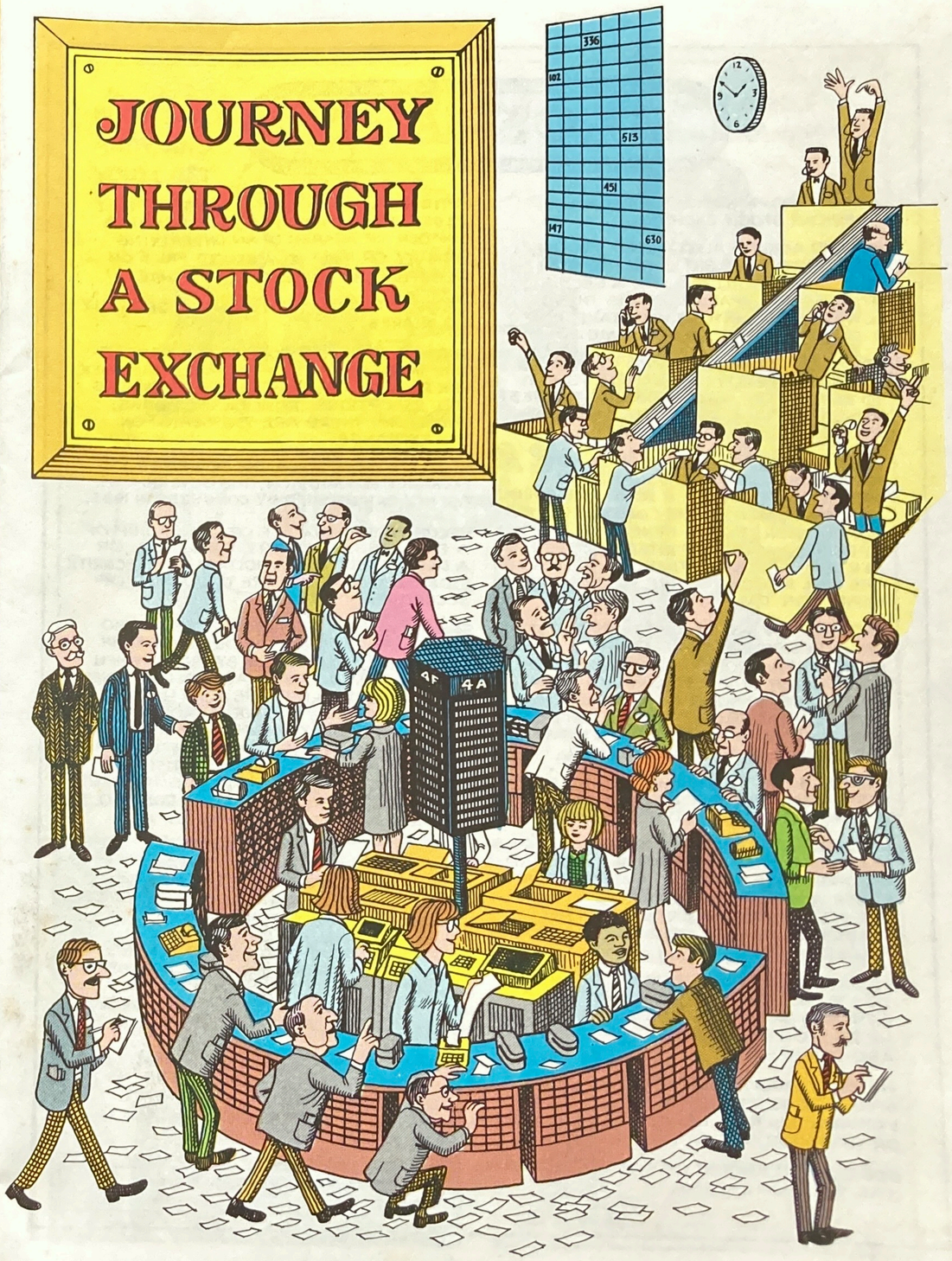

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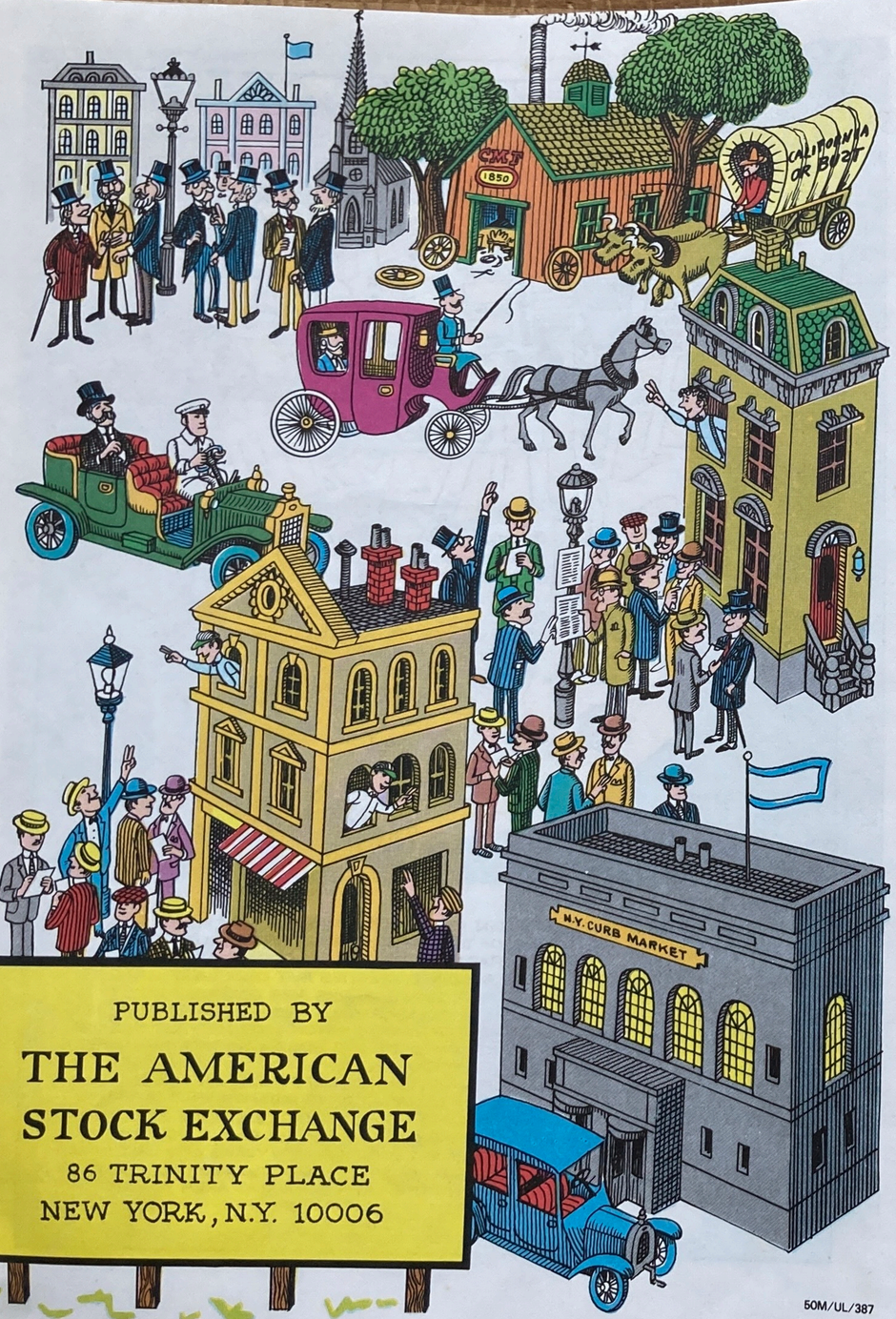

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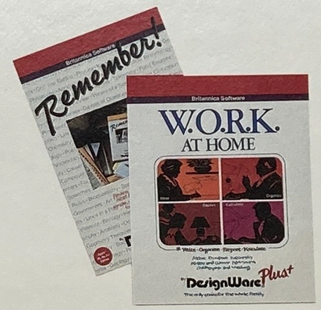

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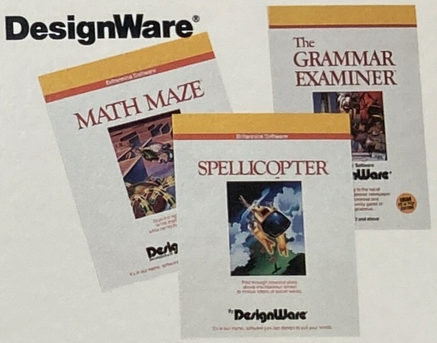

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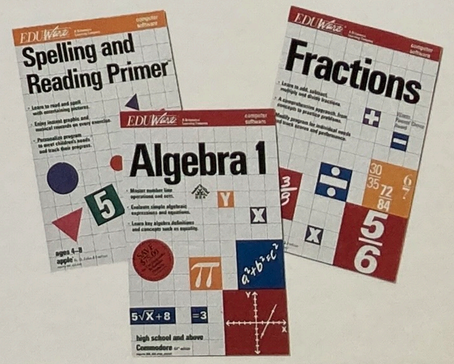
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